

Sweeten Your Life...

TUNAS[®]

 **ÇELİKLER**
ÇELİKLER GIDA ENDÜSTRİ SAN. TİC. A.Ş.

**FROM PAST TO FUTURE
WITH TRADITION AND INNOVATION**

Celikler Food Industry

&

Tunas Food Company

www.tunas.com.tr

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**WITH 60 YEARS OF EXPERIENCE IN SESAME BUSINESS,
CONFECTIONARY PRODUCTION AND SALES
DOMESTICALLY AND INTERNATIONALLY,
WE ARE THREE GENERATIONS WORKING TOGETHER IN
MANAGEMENT AND EXECUTION. THE FOUNDER IS MY
FATHER MUSTAFA CELIK WHO IS 73 YEARS OLD AND
STILL ACTIVE IN THE EXECUTION OF OUR GROUP OF
COMPANIES. HE HAS STARTED TO THE BUSINESS LATE
1950' WITH SESAME SEEDS AND GRAINS.**



**THE FOUNDER
MR MUSTAFA CELIK**

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MR.HUSEYIN CELIK

- WE ARE A FAMILY OWNED COMPANY. I AM THE G.M.OF TUNAS FOOD INDUSTRY AND EXECUTIVE OF THE OTHER GROUP OF COMPANIES I.E. CELIKLER FOOD IND, TURKANA FOOD INC USA, PASHA FOOD INC USA ETC.
- WE ARE ONE OF THE BIGGEST PRODUCER OF VALUE-ADDED SESAME PRODUCTS.
- WE ARE PRODUCING AND EXPORTING TAHINI, SESAME, HALVAH,JAMS AND SPREADS AND IMPORTING COMMODITY ITEMS BUT MOSTLY SESAME SEEDS. WE HAVE BEEN IMPORTING SESAME SEEDS SINCE 80'S. I AM RESPONSIBLE FOR INTERNAL MARKETING FOR VALUE ADDED SESAME PRODUCTS SUCH AS HALVAH, TAHINI AND HALVA SPREADS WHICH IS A INNOVATIVE PRODUCT RECENTLY LAUNCHED TO THE WORLD BY TUNAS.
- WE HAVE MANY AWARDS REGARDING THAT UNIQUE ITEM KRELVA (HALVAH SPREAD) . ACTUALLY WE ARE SPENDING MORE EFFORTS THAN OTHERS TO MAKE PEOPLE EAT MORE VALUE-ADDED SESAME PRODUCTS.

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- We are one of the largest manufacturers in the WORLD in our category with our plant of 50,000 sqm indoor and 30,000 sqm outdoor area.
- **We** have gained good progress in production according to ISO 22000 standards with Halal, Kosher, HACCP, FDA, BRC certifications.



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OUR PRODUCTS:

SESAME SEED (HULLED & NATURAL)

TAHINI (SESAME PASTE)

HALAVA (TAHINI HALAVA WITH
PISTACHIO AND OTHER FLAVORS)

HALAVA SPREAD

MOLASSES (GRAPES, DATES AND
OTHERS)

JAMS & MARMALADES

HONEY

HAZELNUT CHOCOLATE SPREAD

HALVA - PRESERVES - TAHINI - MOLASSES - SPREADS



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SOME OF OUR KEY ACCOUNTS IN
RETAIL & FOOD SERVICE IN
TURKEY ARE:

BIM

A101

SOK

METRO

BTA



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WE EXPORT OUR PRODUCTS TO ALL THE CONTINENTS OF THE WORLD:

- 1- AUSTRALIA
- 2- ASIA
- 3- EUROPE
- 4- AFRICA
- 5- NORTH AMERICA
- 6- SOUTH AMERICA

**WE ARE THE MARKET LEADER IN THE US IN ETHNIC INTERNATIONAL MARKET.
WE ARE SELLING MOSTLY TAHINI AND PRESERVES TO THE US MARKET.
WE HAVE OUR OWN WAREHOUSES IN WEST COAST AND EAST COAST. WE HAVE
ALSO OUR OWN SALES TEAM IN THE US.
OUR CUSTOMERS ARE MOSTLY HUMMUS PRODUCERS IN USA.
HUMMUS IS GETTING VERY POPULAR IN NORTH AMERICA.**

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**OUR MULTI CHANNEL SESAME SEED OPERATIONS
(ABOUT 15-20% OF TOTAL IMPORT OF TURKEY)**



1. Import of Natural Sesame Seed from All Origins
2. Distribution of Natural Sesame Seed to Domestic Buyers
3. Hulling, Drying & Roasting of Sesame at our Plant
4. Supply Hulled Sesame to Food Service & Retail in Turkey & Abroad
5. Production of Sesame Paste (Tahini)
6. Supply Sesame Paste to Food Service & Retail in Turkey & Abroad
7. Produce Hand Made Halava Tahini and supply across Turkey & Abroad

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SESAME VALUE ADDED PRODUCT “TAHINI”



TAHINI IS ONE OF THE BEST NUTRITION FOR THE HUMAN BEING.

Tahini is a paste made from toasted, ground sesame seeds. It has a light, nutty flavor. It's best known as an ingredient in hummus but widely used in many dishes around the world, particularly in Mediterranean and Asian cuisine. Aside from its culinary uses, tahini offers several health benefits.

Here are health benefits of tahini.

Highly nutritious, Rich in antioxidants, May decrease your risk of certain diseases, May have antibacterial properties, Contains anti-inflammatory compounds, May strengthen your central nervous system, May offer anticancer effects, Helps protect liver and kidney function, Easy to add to your diet, Good for stomach ache.

But for some people it is allergen !

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GROWTH DRIVERS IN SESAME VALUE ADDITION INDUSTRY IN TURKEY

1. Easy Access to Emerging Destination Markets
2. Geographical Advantage of Logistics
3. Hygienic Processing Conditions & Certification
4. No Duty on Import for Re-Export of Sesame Seed
5. Government Subsidies on Export Marketing & Job Creation
6. Young & Skilled Manpower
7. Reasonable Cost of Operations
8. Geopolitical Stability as compared to other Regional Countries
9. Cultural Diversity
10. Know How & Expertise

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HAVE A GOOD TIME IN ISTANBUL

